



2021 Sponsorship

Support the expansion of Northern Central Railway of York educational programming by becoming a sponsor.

As an educational 501(c)(3) nonprofit, NCR is the first tourist railroad to offer S.T.E.A.M. learning opportunities.

We provide hands-on S.T.E.A.M. learning activities for visitors to enjoy on the train, during a train “stop”, or at home. And all of the activities are train-related.

Science, Technology, Engineering, Arts and Math are the five subjects of the learning practice that encourages our youth riders to think critically and create an open dialogue.

✓ **Activity Sheet Sponsor: \$2,500**

Sponsor the development of content by Dr. Tony Anthony.

Your logo will be included on the distributed contact sheet and YouTube Tutorials.

✓ **Camp Sponsor: \$3,000**

Provided camp materials and camp graduates train ride with family at the end of the week.

Your logo will be included on Camp T-shirts. You can also join us for the camp graduation train ride.

✓ **ABC STEAM Book Sponsor: \$5,000**

NCR is publishing its first children’s book that has a focus on S.T.E.A.M. learning.

Your logo will be included on the back of the book if sponsorship is confirmed before February 2021, otherwise, your logo will be included in the gift shop book display and in other distribution models.

All sponsorship will be acknowledged on our website S.T.E.A.M. landing pages, digital marketing efforts of the program including gift shop signage, emails and social post along with all print materials for the program.

Northern Central Railway of York
A 501 (c) 3, educational non-profit
2 W Main Street PO BOX 128 New Freedom, PA 17349
www.northerncentralrailway.com 717.942.2370

For more information contact, Ashley Zimmerman Director of Development & Sustainability
717. 942.2370 Ext 102 Azimmerman@northerncentralrailway.com